



DANIELE BASSO



“In the eternal steel of the mirroring works by Daniele Basso, we find our individual and cultural identity. Symbols in which we discover protagonists and interpreters of the whole of humanity, which in the symbols reflects its messages and builds the future.”

Daniele (born on August 4th, 1975 in Moncalieri-Turin) is an Italian artist well known for his works in mirror-polished metal that induce a greater awareness of ourselves in the search for our identity.

Daniele Basso achieved his bachelor's degree in Economics at SAA / University of Turin, specialization in Marketing Behavior at the University of Reno Nevada, three-year degree in Industrial Design at IED Milan and University Master with a scholarship in Communication at the Istituto Superiore di Comunicazione in Milan. He worked in Paris, London and NY for Gianni Versace, in Milan for BGS D 'Arcy (Publicis) and with Advanced Design Fiat (FCA). In 2004, he was responsible for Advanced Design and Communication in Carcerano (Car Engineering & Design). In 2006, he founded GlocalDesign (Think Global, Act Local), a strategic design studio (Marketing, Product and Communication) operating Fashion (Sportswear and Accessories), Interior (Retail & Full Contract, Exhibitions and Events), Furniture and Lighting sectors. In 2007, he was among the "Best 100 designers in Italy" for the Magazine Class, he realized he installation for Biella Foundation the Art of Excellence at the 64th Venice International Film Festival and the event TESEO at the Turin World Design Capital 2008 (13000 visits - Domus n ° 916). In 2009, he launched the Glocal Design Mirror Collections on show in NY, Milan, Bologna, Turin and Naples. With the Napapjri Gallery Store Milan event, he is identified "Among the first to understand the growing interactions between Design and Fashion" (Corriere delle Sera) and as "An expression of the new Local - Global Design trend" (Business and Finance - La Repubblica). Member of the ADI Index Observatory 2010/2011, in the following years he created the exclusive Glocal Design steel mirror collections partnership with Molteni & C., San Patrignano, Federico Fellini Foundation, Mila Schon and Swarovski. He collaborates with Versace, Mila Schon, Krizia, Napapijri, Moncler, Miroglio Group, HBS shoes, Italian Instinct, Pitti Uomo. He designs for Molteni & C., Lumen Center Italia, MAST 3.0, Haute Material, Italamp, Slide, and Edra. In 2014, he was a special guest at Dubai Design Week with Nakkash Gallery and at Saint Petersburg Design Week to represent Italy.

He has participated in three editions of the Venice Biennale of Art, with solo and collective exhibitions, and works in different parts of the world, including Carrousel du Louvre (Paris), University of the Seraphicum (Vatican), GNAM (Rome), Expo 2015 (Milan), World of Coca Cola (Atlanta), Officine della Scrittura (Turin), Museo del Parco (Portofino), Shoah Memorial (Milan) and

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galleries in New York, Dubai, Saint Petersburg, Tel Aviv, Monte-Carlo, Lugano, Milan, Turin and Bologna. In 2015, "*Coke Its Me*" (The Coca-Cola Company) and "*Gigant*" (SWC Alta Badia-Unesco Park Dolomites). In 2016, "*Aquamantio*" (MOSCA1916) in Biella. In 2017, "*Il Cavallino*" (70th Anniversary Ferrari) and the awards at the 67th Sanremo Festival, for Star Team Monaco (S.A.S. Prince Albert II of Monaco) and for Inter FC. In 2019, is the Main Artist at the Teatro del Silenzio by Andrea Bocelli, directed by Luca Tommassini. In 2020, he is with Andrea Bocelli on RAI1 (Best of), he presents *Gabriel and Gigant* illuminated with the Italian flag for covid-19 and the monument "*Discrimine Momentum*" (African Fashion Gate) in Villa franca Verona. In 2021, *Pinocchio* (Costa Crociere), *Vrumm BangBull - Tecnomar* for Lamborghini 63, *Cristo Ritorto* on the mayor altar of the Madonna d'Oropa. He created the Bimbo Faber award for CNA Biella, he is member of the board of Biella Creative City and an UNESCO TEDx speaker on the subject Defining Creativity. Over the years his career was a discussion topic at the 24ORE Business School of Milan (Economics and Management of Art and Cultural Heritage), at the University of Turin / Città Studi Biella (Multichannel Marketing - Innovation Module), and at the IT Sligo Ireland College (Creative Thinking-Art, Theatre & Architecture). Today you can find his works at Cris Contini Contemporary, Artion Gallery, Galerie Sept, Simon Bart, Hysteria Art and Gallery Ferrero.

Since 2006, he has been working with several national and international architecture firms on competitions, large-scale public works projects, and private clients. This includes art installations in Bologna Railway Station and Expo Dubai 2020, the urban renewal of Prato's City Park, the competition for the Holocaust Memorial in Bologna, the urban renewal of the Borgo of Biella Piazza, and a candidature for the project Gran Paris Express. From 2016 Basso has also his atelier at Spazio PRIA in Biella, via Salita di Riva 3, a former wool mill which has now become a recognized center of Biella creativity.

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ARTIST'S BIOGRAPHY

SELECTED EXHIBITIONS AND INSTALLATIONS

2023

Borderline Arte Festival, Sacro Monte-Sito UNESCO, Varallo, Italy
Monumento *Quintino - 150° CAI Biella*, piazza CAI 150 anni, Biella, Italy
Installation *Quintino - 150° CAI Biella*, Museo Nazionale della Montagna, Turin
Installation *Quintino - 150° CAI Biella*, Cittadellarte, Fondazione Pistoletto, Biella, Italy
Installation *Quintino - 150° CAI Biella*, Palazzo Ferrero, Biella, Italy
Trophy for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy
Trophy for Inter FC per la Champions League, Istanbul, Turkey

2022

Nuove Radici 2.0, collettive exhibition curated by Dina Pierallini and Valentina Redditi, Villa Cernigliaro, Sordevolo (BI), Italy
Le pieghe dell'anima, personal exhibition curated by Irene Finiguerra, Santuario di Oropa, Biella, Italy
Creation of the award Bimbo Faber, first edition, established by CNA Biella and assigned to “Biella cresce”, Palazzo Gromo Losa, Biella, Italy
Bimbo Faber, work created on the 50th anniversary of the foundation of CNA Biella, prefecture, Biella, Italy
AngelSalta, work exhibited for the exhibition project “La Casa degli Angeli”, Porto Siberia, old port of Genoa, Italy
Insieme, sculpture inaugurated at Spazio Yukon, Biella, Italy
YoUnique, Fine Craft Art & Design – Exhibition Market of excellence with Hysteria Art Gallery of Milan, Villa Ciani, Lugano, Italy
Monument *Vibrante Leggerezza per Assahi Kasei-90° Bemberg*, Milan
Monument *Insieme per Yukon*, Vigliano Biellese, Italy
Honorific: Daniele Basso Knight of the Italian Republic, Government Palace Biella, Italy
Trophy for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy

2021

TED x Biella speaker
Talk: Gigant, UNESCO Creative Cities Forum, Biella, Italy
Donation of *Cristo Ritorto*, fifth centenary coronation of Our Lady of Oropa, Biella, Italy
Creation of trophies for Ski World Cup Alta Badia Dolomites 2021, in collaboration with Falegnameria Bernardi di La Villa, Italy
Pinocchio Starry Moon, installation on the first class deck of the Costa Toscana, Costa Crociere
Installation *Ikaros* at Relais Santo Stefano SPA & BIKE, Sandigliano, Italy
Artisti biellesi per Oropa, collective exhibition curated by Irene Finiguerra, Palazzo Ferrero, Biella Piazza, Italy
Slow Art, collective exhibition, curated by L. Mikelle Standbridge and coordinated with SLOW ART DAY, Casa Regis, Center of Culture and Contemporary Art, Mosso Santa Maria, Italy
Honorific: Board member Biella UNESCO Creative City Association

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2020

Oltre la Speranza, web & social, Gaglianico, Italy
In Fila Per Uno, IX edition of “*Biella per il Giorno Della Memoria*”, Biella, Italy
Dignità per un mondo migliore, artwork for “*#DistanzaZero - ArtInsolite 2020*”, artistic direction by A. Bartalini, curated by C. A. Arzelà, M. Graniti, L. E. Metzler, Lajatico, Italy
Realization of trophies for Ski World Cup Alta Badia Dolomites 2020
Andrea Bocelli Live at the Theatre of Silence, Live Concert by Maestro Andrea Bocelli, without audience, in the shadow of *Gabriel* by Daniele Basso
Monument *Discrimine Momentum*, Villafranca Veneta, Verona, Italy

2019

In Volo, Volterra Piazza and Palazzo dei Priori, Italy
OltreVerso, Forte Lorenesse, Forte dei Marmi, Italy
In Volo, *ArtInsolite*, Lajatico, Italy
Mostra Clen Gallery, Center For Italian Modern Art, New York City, USA
Mostra *Contemporary Days* - Residence of the Ambassador of Italy, Tel Aviv, Israel
Angeli & Artisti, Museo Della Scala, Siena, Italy
Unespected Childhood, Villa Borghese, Rome
Unespected Childhood, Jewish Museum, Bologna, Italy
Unespected Childhood, Polo del 900 Museo, Turin
Monument at Costa Smeralda, flagship Costa Cruises, Savona
Monument *Bimbo Faber – 50° CNA*, Palazzo Ferrero, Biella Italy
Installation *Ironman*, Lucca Comics, *Becoming Humans*, Lucca, Italy
Installation & Talk: speaker, Azimut Libera Impresa, Milan
Installation *Ironman*, Piazza Marconi, Forte dei Marmi, Italy
Installazione *Gabriel*, Teatro del Silenzio 2019 by Andrea Bocelli, Lajatico, Italy
Talk: speaker, AAT, Fondazione Sella, Biella, Italy
Christie's auction: *Celebrity Fight Night*, Andrea Bocelli House-ABF, Forte dei Marmi, Italy
Trophy for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy
Trophy for Inter FC per il China Summer Tour, Shanghai, China

2018

Personal & Talk: Project AAT, Azimut Capital Management, Rome
Ricordi Futuri 4.0, Shoah Memorial-Binario 21, Milan
Unespected Childhood, Artist House, Tel Aviv, Israel
Unespected Childhood, National Museum of Ravenna, Italy
Unespected Childhood, Ex Ospedale San Rocco, Matera, Italy
Art Day, Cittadellarte – Pistoletto Foundation, Biella, Italy
Secret Hands, Sala delle Gasce, Pietrasanta, Italy
Così come Siamo, CRB Foundation, Biella, Italy
Meneghetti International Art Prize, Officina della Scrittura, Turin
Vespa nella Storia, MACIST, Biella, Italy
Installazione *Cristo Ritorto*, *Glass Church*, Baranzate, Italy
Installazione *Lost In Blue/Falseum*, Castello di Cerrione, Italy
Trophy for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy

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2017

Luce & Pensiero, Palazzo Contarini Polignac, Venice

Filari di Luce, Cantine Gagliardo, La Morra, Italy

Reflections, Museo Centro Mercato, Argenta, Italy

Angeli & Artisti, Villa Reale, Monza, Italy

Biennale d'Arte di Soncino, Italy

Eclettico Art Space, Florenc

Monumento *Naturae* - Residence of the Ambassador of Italy, Tel Aviv, Israele

Installation *Il Cavallino*, 70° Ferrari, Modena, Italy

Auction: Camis De Fonseca Foundation, Turin

Trophy for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy

Trophy for Star Team - SAS Alberto Prince of Monaco, Charity Football Match, Monte-Carlo

Trophy for Casa Sanremo - 67° Music Festival, Sanremo, Italy

Trophy for Star Team - SAS Alberto Prince of Monaco, Charity Ski Race, Alta Badia, Italy

2016

Exhibition at Clen Gallery, Rouge Space Manhattan, New York, USA

Exhibition at Contini Factory, Venice

Monument *Aureo & Aureo jr*, Officina della Scrittura Museum, Turin

Monument *Acquamantio*, Piazza Curiell - Biblioteca di Biella, Italy

Trophies for Ski World Cup Alta Badia – Dolomites, La Villa-Val Badia (BZ), Italy

Trophies for Ferrari Rossocorsa Elegance Prize, Venaria Reale Palace, Italy

2015

National Gallery of Modern Art, Rome

Coca-Cola Pavillion, Milan Expo

Exhibition at Ca' D'Oro Art Gallery, Art District Manhattan, New York, USA

OPEN18, 56 The Venice Biennale of Art & Film Festival, Molino Stucky, Venice

Corporate Art/GNAM – National Museum, Rome

Monument *Gigant* - 30° Ski World Cup Alta Badia, UNESCO Park of the Dolomites

Acquisition *CokeltsMe*, World of Coca-Cola Museum, Atlanta, USA

Installation *CokeltsMe*, Coca-Cola, Pavillon Expo, Milan

2014

Exhibition at Yellow Corner Art Gallery, St. Petersburg, Russia

Dark Light Reflection, Salone Satellite, nhow Hotel, Milan

Special Guest, Art & Design Week, Royal Manege, St. Petersburg, Russia

Dark SuperStudioPiù, Salone Satellite, Milan

Special Guest, Art & Design Week, Nakkash Gallery, Dubai

Installation *MrBot Holiday*, Hotel De Paris, Monte-Carlo

Installation *MrBot*, Hermitage, F1 Grand Prix, Monte-Carlo

Installation *Tempus Angulare*, Duomo di Santo Stefano, Biella, Italy

2013

Oltre la Paura, CUBO Unipol Art Space, Bologna, Italy

BIC-Contemporary Art, Biblioteca Ragazzi, Palazzo Piacenza, Biella, Italy

Contemporary Reflections, Salone Satellite, nhow Hotel, Milan

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Urbis & Orbis. Pontifical Seraphicum University, Vatican City
OverPlay, 55, La Biennale di Venezia di Arte, Palazzo Albrizzi

2012

Elevate Your Stay, Salone Satellite, nhow Hotel, Milan
BIC-Contemporary Art, Museum of the Biellese Territory, Italy
SignOfDesign, Ansaldo Art Space, Milan
Leftovers, nhow Hotel, Milan

2011

Rooms, Salone Satellite, nhow Hotel, Milan
Italian Pavillon, 55 The Venice Biennale of Art, Sala Nervi, Turin
Sign off Design, 55 The Venice Biennale of Art, Chostro della SS Trinità, Italy
Mazzini & Cavour, Museum of the Biellese Territory, Italy
Maison & Object, Salon des Exposition, Paris
Acquisition We=Wall, Portofino Park Museum, Italy
Installation A Bright Future, Salone Satellite, nhow Hotel, Milan

2010

Il Muro Siamo Noi, Flagship Store Napapijri, Milan
Bad Habits, Salone Satellite, nhow Hotel, Milan
Installazione DolceVita - Fellini Foundation, Film Festival, Hotel Majestic, Rome
Installazione Luz of Stonehenge, Artissima, Turin

2009

Installazione Sale di Vita, Piazza Vittorio, Turin
Installazione Universo Dentro, Mamromacc, Verona, Italy
Installazione Be Visible with Invisible, Abitare il Tempo, Verona, Italy

2007

Installazione Reflective Mirror, Salone Satellite, Milan

2000

MAN - Mobility Assistant Network, Carrousel du Louvre, Paris

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